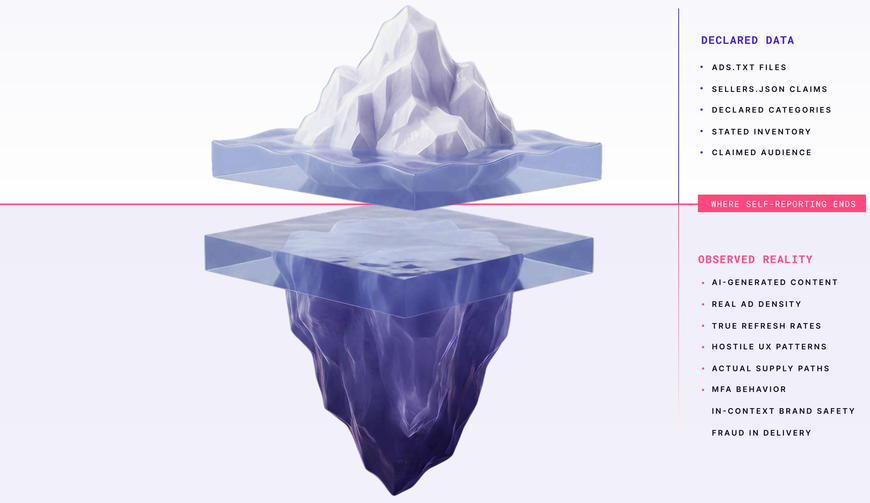
DeepSee.io

Ground Truth for Digital Advertising

Observed, not declared. DeepSee analyzes inventory directly across the open web, mobile, and CTV, page by page, app by app, channel by channel. The independent source DSPs, SSPs, and agencies use to avoid MFA and AI-generated content, and to find the environments that fit their brand and their buy.



Signals Spanning

Fraud:
flag inorganic, misrepresented, and laundered inventory before it drains budget.

Brand Safety:
scan page content for drugs, gambling, adult material, and firearms.

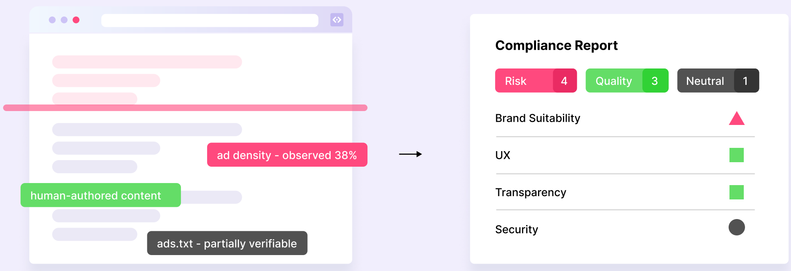
Content Authenticity:
detect AI-generated and templated "slop," and verify genuine human authorship.

Contextual:
target on what's actually on the page, without relying on personal data.

Ad Experience:
measure the real experience around the ad, not just whether it loaded.

Supply Chain:
verify who's authorized to sell, and connect the domains behind a sprawling reseller network.

How It Works



We observe the real property
gathering data and metrics

Signals roll into one compliance report
making it easy to understand

Who We Serve

FOR ADVERTISERS

Gain confidence in your campaigns. Our in-depth publisher assessments ensure brand safety and alignment with your values. Make data-driven decisions that protect your reputation and drive results.

FOR AGENCIES

Provide a data-driven experience to clients and ensure compliance with ad-industry standards for MFA and user experience.

- Increase ROI on prospecting and retargeting utilizing DeepSee's data feeds
- Options for pass-through billing and seamless integration with your platform

FOR ADTECH

Partner with us to access cutting-edge research and insights. Shape the future of responsible, data-driven advertising alongside industry leaders like The Trade Desk and the 4As.

Get Started

Whether you're an individual advertiser or part of a large agency, DeepSee.io provides the tools, insights, and support needed to achieve unparalleled success in your digital advertising endeavors.

Request A Demo

HELLO@DEEPSEE.IO